



ABOUT OUR
SERVICES

ABOUT US

INNOVATIVE
CAMPAIGNS
CAMPAIGNS SIMPLIFIED FOR YOU UNDER ONE ROOF



START UPS

From research to delivery, we create brands and build campaigns for clients looking to the future.



SMALL BUSINESSES

We give hope to small businesses that are tired of trying to achieve different results



PR AGENCIES

Agencies are allowing us to serve clients through a powerful combination of bold creativity, informed strategy, hands-on partnership and highly specialized expertise

Welcome to Innovative Campaigns, a black-owned branding and marketing firm that specializes in creating and executing customized marketing solutions to help Black Millennial-run businesses and organizations achieve their goals. With years of experience and a deep understanding of the marketing landscape, we provide a wide range of services designed to boost brand visibility, increase customer engagement, and drive growth.

Our team is comprised of experts in branding, design, digital marketing, event branding, and more, who work collaboratively to deliver innovative, data-driven strategies that get results. Whether you're a startup, a non-profit, or an established business, we have the expertise and resources to help you succeed. Let us help you create a campaign that will be memorable, effective, and aligned with your goals.

CONTACT US

OUR SERVICES



ONLINE SERVICES

- Website design and development
- Social media marketing
- Content creation and marketing
- Email marketing
- Online reputation management
- E-commerce strategy and development
- Video production and marketing

OFFLINE SERVICES

- Brand strategy and development
- Logo design
- Print marketing materials design (brochures, business cards, flyers, etc.)
- Outdoor advertising (billboards, signage, etc.)
- Event marketing (promotions, giveaways, etc.)
- Public relations Referral
- Media buying (TV, Radio, Mobile, Digital, Social, OOH, and Print)
- Market research and analysis

EVENT BRANDING SERVICES

- Event planning and coordination
- Event branding and promotion
- Event signage and displays
- Event collateral (brochures, posters, handouts, etc.)
- Brand activations and experiential marketing
- Sponsorship activation
- Event photography and videography
- Social media event coverage
- Post-event reporting and analysis



OUR IMPACT

NON-PROFIT ORGANIZATION
ACTUAL CLIENT



Your Page Insights Summary for SCAAA

November 24 - December 21

300	61	22
Post Reach	Post Engagements	New Page Likes
+38%	+110%	+100%

Trends compare the current and previous 28-day periods.



Your Page Insights Summary for SCAAA

December 4 - December 31

400	56	5
Post Reach	Post Engagements	New Page Likes
+72%	+47%	-83%

Trends compare the current and previous 28-day periods.



Your Page Insights Summary for SCAAA

December 10 - January 6

420	56	4
Post Reach	Post Engagements	New Page Likes
+77%	+36%	-87%

Trends compare the current and previous 28-day periods.



Your Page Insights Summary for SCAAA

December 16 - January 12

10K	541	7
Post Reach	Post Engagements	New Page Likes
+16K%	+1.4K%	-69%

Trends compare the current and previous 28-day periods.



Your Page Insights Summary for SCAAA

December 27 - January 23

52K	2.3K	20
Post Reach	Post Engagements	New Page Likes
+13K%	+3.7K%	-13%

Trends compare the current and previous 28-day periods.



Your Page Insights Summary for SCAAA

January 2 - January 29

61K	3.0K	24
Post Reach	Post Engagements	New Page Likes
+15K%	+5.2K%	+380%

Trends compare the current and previous 28-day periods.



Your Page Insights Summary for SCAAA

January 20 - February 16

48K	2.4K	59
Post Reach	Post Engagements	New Page Likes
+11%	+34%	+436%

Trends compare the current and previous 28-day periods.



Your Page Insights Summary for SCAAA

January 8 - February 4

67K	3.3K	48
Post Reach	Post Engagements	New Page Likes
+4.1K%	+1.7K%	+860%

Trends compare the current and previous 28-day periods.

CONTACT US



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At Innovative Campaigns, we believe that businesses should have access to the best services in branding and marketing. That's why we offer our customers a wide variety of services that can help them stand out and meet their goals.

If there are any particular services that you find stand out, contact us to set up a consultation and take the first step towards achieving success. We are dedicated to providing businesses with the tools they need and understand that every customer is unique. Plus, the consultation fee is deducted from the total cost of the contract agreement.

Let Innovative Campaigns help you make an impact in the world and grow your business. Contact us today!

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